

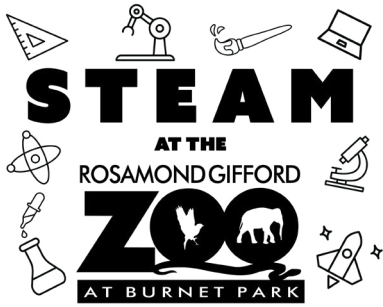
WILD ABOUT STEAM

SATURDAY, SEPTEMBER 28, 2024

A college and career exploration day at the zoo. Join us at the Rosamond Gifford Zoo for a day of hands-on activities, learn about higher education and employment opportunities in the STEAM field in CNY. Come ready to explore everything STEAM... from animals to engineering, and everything in between! Don't forget to see the animals while you are here too!

Sponsorship Opportunities

| | PRESENTING SPONSOR | SUPPORTING SPONSOR | INFORMATION SPONSOR | KEEPER TALK SPONSOR |
|--|--------------------|--------------------|---------------------|---------------------|
| | \$2,500 | \$1,000 | \$750 | \$500 |
| Event Tickets | NA | NA | NA | NA |
| Logo on Website | X | X | X | X |
| <i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions) | X | X | X | X |
| Logo on promotional materials | X | X | X | X |
| Logo on event signage | X | X | | |
| A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions) | X | | | |
| Mention as Presenting Sponsor in all press releases, media coverage and calendar of events | X | | | |
| Booth at Event | X | X | X | NA |
| Assist in covering the costs of admission to the zoo for students | X 250 students | X 110 students | X 80 students | |



Partnership Form

**Rosamond Gifford Zoo
September 28, 2024**

ROSAMONDGIFFORDZOO.ORG

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____

Yes, we would like to sponsor the STEAM Day at the Zoo

Yes, we would like to have a booth at the event

A check is enclosed in the amount of _____

(Please make checks payable to Friends of the Rosamond Gifford Zoo)

PLEASE INVOICE

Credit Card Payment: Please call Olivia Fottrell at (315) 435-8511 x8518.

SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,500

SUPPORTING \$1,000

INFORMATION \$750

KEEPER TALK \$500



SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo
Development Office
One Conservation Place
Syracuse, NY 13204
Phone: (315) 435-8511 X8518
Email: ofottrell@rosamondgiffordzoo.org

